



Pittsburgh Pennsylvania Motor Speedway Inc.

PO Box 155

Oakdale, PA 15071

(412) 279-RACE (7223)

contact@ppms.com

The Auto House Hobby Stock Division Sponsorship Agreement

*Traditional forms of marketing tend not to include fast cars or edge-of-your-seat action. **This is where we thrive!***

Division Sponsorship

Full Season Length Sponsorship

- Announced and presented as "**The Auto House** Hobby Stocks" for all weekly shows.
- Two significant events planned for the Hobby Stock division in 2026. These events carry a larger-than-normal amount of competitors due to increased purse payout. More competitors/higher level of competition will generally attract larger crowds. These events are:
 - 5th Annual Josh Langer Memorial featuring the **The Auto House** Hobby Stocks
 - "Wee" Willie White Memorial featuring the **The Auto House** Hobby Stocks
- 8 Grandstand Admission tickets to each race night (\$3,664 value)
 - Can be distributed to employees, business partners, customers, etc.
 - This includes **ALL** specials.
- Minimum of 1 ad read per racing event, plus multiple additional mentions each night.
 - Ad reads preferably provided by **The Auto House**.
 - PPMS can create ad reads and announce them with approval if necessary.
- An (approximate) 4"x6" **The Auto House** vinyl sticker will go on each car that competes in the division. This will be a mandatory requirement for drivers.
- Victory Lane representation
 - Winning driver or Top 3 (if applicable) will be photographed wearing company hat in victory lane.
 - Hats to be provided by **The Auto House**
 - Winner will pose next to **The Auto House** division victory lane sign
- **The Auto House** logo on ppms.com home page with a clickable link to your website.
 - Over 83,000 unique page views on ppms.com in 2025.
- A **The Auto House** advertisement on our website.
- **The Auto House** name on event schedule, press releases, results, and most other media releases.
- **The Auto House** logo on social media graphics and online event programs (minimum of one per month)
 - Over 41,500 followers across all social media platforms with promising organic growth.

Signage

- One 8' x 16' Banner along front stretch of the speedway
 - Banner will be present each race night, in front of the crowd for the entire length of the racing program. Attention will be directed to the banner while reading ad reads to aid with banner recognition and aid any information on said banner.
- Printed by PPMS with final approval from **The Auto House**.
- **The Auto House** may provide their own artwork for signage if available.
 - Artwork provided by **The Auto House**

Cost of Package : \$5,000

Your Cost : \$3,000

Sponsorship / Marketing Agreement

This Agreement embodies the complete agreement and understanding between Pittsburgh Pennsylvania Motor Speedway, Inc. and The Auto House with respect to the subject matter of this

Agreement. Thus it supersedes and preempts any price understandings, agreements, or representations by or between Pittsburgh Pennsylvania Motor Speedway, Inc. and The Auto House, whether written or oral, that may have been related to the subject matter of this agreement.

This agreement made this 21 day of March, 2026 by and between

The Auto House and Pittsburgh Pennsylvania Motor Speedway, Inc. It is understood

and agreed upon between the parties that the sponsorship is valid for the 2026 racing season and that the

Sponsor agrees to pay \$3,000.00 for the proposal listed above. Payment is to be made within 30 days of receipt of signed agreement. Remit payment via check, payable to:

Pittsburgh Pennsylvania Motor Speedway

PO Box 155

Oakdale, PA 15071

Pittsburgh PA Motor Speedway, LLC	Print Name	Date
	<u>Kathy A. Volponi</u>	<u>March 21, 2026</u>
Sponsor Signature	Print Name	Date
<u>5313 Steubenville Pike</u>	<u>McKees Rocks</u>	<u>PA 15136</u>
Sponsor Street Address	City	State & Zip Code
<u>Kathy A. Volponi</u>	<u>412.787.5166</u>	<u>Kathy@goautohouse.com</u>
Primary Contact	Phone	Email